

## Display Advertisement Rates

### India

No. of insertions	Size	Tariff (rupees)					
		Inside pages		Inside cover pages		Back cover page	
		B&W	Colour	B&W	Colour	B&W	Colour
1	Full page	10,000	20,000	15,000	25,000	20,000	30,000
	Half page	6,000	12,000	–	–	–	–
6	Full page	50,000	1,00,000	75,000	1,25,000	1,00,000	1,50,000
	Half page	30,000	60,000	–	–	–	–
12	Full page	1,00,000	2,00,000	1,50,000	2,50,000	2,00,000	3,00,000
	Half page	60,000	1,20,000	–	–	–	–

### Foreign

No. of insertions	Size	Tariff (US \$)					
		Inside pages		Inside cover pages		Back cover page	
		B&W	Colour	B&W	Colour	B&W	Colour
1	Full page	300	650	450	750	600	1000
	Half page	200	325	–	–	–	–
6	Full page	1500	3000	2250	3500	3000	5000
	Half page	1000	2000	–	–	–	–

**Note:** For payments towards the advertisement charges, Cheques (local) or Demand Drafts may be drawn in favour of “**Current Science Association, Bangalore**”.